

# Startup Tasmania Storytelling competition

Before completing this form, please read the Competition Guidelines. For queries about the guidelines, deadlines or questions on this form, please email [public-officer@startuptasmania.com](mailto:public-officer@startuptasmania.com).

This competition will be competitively assessed and a winning entry will be selected by a panel of judges from the Tasmanian business community. Competitive assessment is based on the quality and detail of information provided by the applicant at the time of submission against the assessment criteria and all other applications received. Applicants are encouraged to ensure that all information is included in their application at the time of submission. Startup Tasmania may contact you to obtain additional information regarding your application.

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\* Required

1. Email \*

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2. Founder's full name(s) \*

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3. Contact details \*

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4. Eligibility \*

Mark only one oval per row.

	Yes	No
Have you read and understood the competition guidelines?	<input type="radio"/>	<input type="radio"/>
If you are entering as an individual, please confirm you are a Tasmanian resident	<input type="radio"/>	<input type="radio"/>
If you are entering as part of a team, please confirm at least one team member is a Tasmanian resident	<input type="radio"/>	<input type="radio"/>
Are you able to attend the Startup Tasmania Christmas Cocktail event at the ... on ...	<input type="radio"/>	<input type="radio"/>

Your startup story

5. Name of your startup

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6. When was your startup founded?

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7. Describe your startup and its products/services

Max. 1200 characters

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8. Where are you in your startup journey?

*Mark only one oval.*

- Early stage - ideation
- Early stage - proof of concept
- Minimum Viable Product (MVP)
- Scale up
- Mature
- Other: \_\_\_\_\_

9. What problem or opportunity are you addressing?

Max. 600 characters

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10. How does your product/service solution solve this problem or realise this opportunity?

Max. 600 characters

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11. Describe your customers. How many do you have now?

Max. 600 characters

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12. What has been your biggest achievement, so far?

Max. 1200 characters

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13. Tell us about a challenge you had to overcome to get where you are now, and how you did it.

Max. 1200 characters

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14. What is the most important thing you have had to learn along the way?

Max. 1200 characters

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15. What is your vision for your startup?

Max. 1200 characters

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16. What are the barriers to achieving your vision?

Max. 600 characters

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17. How do you think you might overcome these barriers?

Max. 600 characters

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18. How will you know when you have achieved your vision (what measures will you use)?

Max. 600 characters

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19. Tell us about your team (include any collaborative relationships external to your business)

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### Next steps

Thank you for completing this entry form. All applicants will be notified of the outcome of the judging process by Friday 5 November. The winner and finalists will be published on our Facebook page and the Startup Tasmania website on Monday 8 November. The winner will participate in filming activities during November and the video will be premiered at the Startup Tasmania Christmas Cocktail event, cohosted by the Launceston Chamber of Commerce.

Proud sponsors of the Startup Tasmania Storytelling competition

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